

# 2017 MACC ASSOCIATE STATUS APPLICATION

for area 501c6 organizations

MACC is currently associated with these nearby (but separate) Chambers and business associations: as of 1/27/17

- Lansing Regional Chamber of Commerce
- Leslie Area Chamber of Commerce
- Meridian Area Business Association
- Williamston Area Chamber of Commerce
- Michigan Retailers Association
- Holt Business Alliance
- South Lansing Business Association

Please consider associating with us!



## YOUR CONTACT INFORMATION

Chamber/Association \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

E-mail \_\_\_\_\_

Physical Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Mailing Address  Same as physical address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Primary Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Work Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

E-mail \_\_\_\_\_ Contact Preference  E-mail  Work Phone  Cell Phone  No Preference

Linked In \_\_\_\_\_ Facebook \_\_\_\_\_

Twitter \_\_\_\_\_ You Tube \_\_\_\_\_

Write a current 25-word (or less) description of your organization below. Please e-mail us a copy of your logo for inclusion, as well. This information will be included on our website.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

## MACC Associate Status

Available only to retired and unaffiliated individuals/couples or reciprocal with 501(c)(6) business associations.  
(See separate application for couples and individuals.)

- Member pricing for Chamber events for those representing the associate organization. Value \$50 per year.
  - Subscription for one mailed Mason in Motion newsletter per month. Value \$35.
  - Subscription for one e-mailed Mason in Motion UPDATE newsletter per month. Value \$35.
- Opportunity to volunteer or partner for special events -- community or networking. Value \$50.

**Mason Area Chamber of Commerce - 148 E. Ash Street - Mason, Michigan 48854  
(517) 676-1046 - masonchamber@masonchamber.org - www.masonchamber.org**

## **Information for your members:**

I'm a member of one of the Mason Area Chamber's associate 501c6 Chambers or associations. Does that make my business a member of the Mason Chamber?



Thanks for the opportunity to answer this question. The short answer is NO, but the correct answer is a bit more involved than that. Many people are confused -- and the relationships between the Mason Area Chamber of Commerce and its associate 501c6 partners ARE confusing -- but this is how it really all works:

All Chambers and associations are separate -- and are incorporated separately as 501c6 organizations. For example, the Mason Chamber isn't formally or legally connected with the Lansing Chamber, the Michigan Chamber, or the US Chamber. That means that if your business or organization wants to be a member of any particular Chamber, industry association, or business association, you'll have to do separate memberships.

We believe that your business or organization should consider being a member of EVERY Chamber or association in which you have a connection -- by location, affinity, or target market. Therefore (by location) you should be a member of MACC if you have a facility in the Mason area. Also, if you sell goods and services in Mason (by target market in zip codes 48854 and 48819), you should also be a member of the Mason Area Chamber. That's why we actively encourage our Mason members who also have target markets in Lansing, Holt, Meridian, Leslie, Williamston, etc. to join those other Chambers and associations.

You may have heard other things regarding MACC's relationships with other local Chambers and associations, which are often misunderstood. Because we recognize the reality of an overlap in membership and interests, we currently have such "associate" relationships with Lansing, Williamston, and the Leslie Chambers and with the Holt Business Alliance, MABA, SLBA, and the Michigan Retailers Association. We're looking at sometime doing that same thing with the Eaton Rapids Chamber or others adjacent organizations, if they are agreeable. These reciprocal relationships allow the officers and staff of each group to attend each other's events at member price -- as long as they represent the associate Chamber or association and NOT THEIR BUSINESS. Associates may also co-host events, such as ribbon cuttings, events, or get together on other area programs (such as insurance, etc.).

By MACC policy, businesses and organizations that are members of other associations and Chambers, even those that have associate status, may NOT sponsor any Mason Area Chamber of Commerce events or programs, unless they are also members of the Mason Chamber. However, we do "sweeten the deal" for businesses and organizations that are members of our Chamber AND members of our associate 501c6's by giving them a free bump-up of one level in our membership structure from Business to Professional or from Professional to Executive levels when they request that from us.

There's the longer and correct answer to your simple question. Thanks for asking.

3/9/16

Revised to include SLBA 2/8/17